



# ComtekMedia



Admin Office: 6913 Terra Rye, San Antonio, TX 78240  
210.667.8627 fax: 210.561.4474  
info@comtekmedia.com

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## Providing Media and Information Technology to Hyperdrive Your Business since 1988

### What Information Technology Works For You?

We offer business Information Technology solutions to achieve high performance, enhance business value and profit, transform business vision and Information Technology into actualizing target accomplishments.

Client centric, we collaborate in determining how Information Technology can propel or hyperstimulate client business models, regarding all aspects of management, operations, customer services, marketing, sales, profitability and expansion.

Our staff members' diversified qualifications, experiences and expertises in multiple business disciplines allow us to fully appreciate many tried and true business models in different vertical industries, clients' objectives, changing and challenging economic environment, dynamic market share competition and return on investment on technology. This enables us as your Information Technology Consultant and Services Provider to work best, in your favor, for your business, serving to launch you as a winner to the finish line.

### And Media?

True Advertisement, Spin Doctor, Make Believe, Consumer Education, Shooting In The Dark, Response Probability, Targeted Audience, Test Market, Good Advertisement, Bad Press...

Your Services, Products, Brand, No Name Recognition, Traffic, Sales Volumes?

Side by side with you, we can assess your marketing goals, produce a complete workable result-oriented marketing campaign, whichever means of conveyance, conventional prints or Internet media, we perform all the effective course of actions, from creative, copy writing to your finished production.

## Information Technology and Media Consulting • Business Software Development



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## Providing Media and Information Technology to Hyperdrive Your Business since 1988

### IT services, We Do:

- Evaluate, review, determine and redefine IT needs and goals
- Maximize performance of current IT resources, capacities and architecture
- Formulate and update IT strategy and master plans
- Implement IT road map, by sequential phases or total project completion
- Integrate all database, accounting, POS, back-office software into unified modular applications
- Develop, customize business software applications
- Construct or reassemble IT Infrastructure, router, switches, hubs, network cables, servers, work stations, wired and wireless devices, peripherals
- Optimize benefits and utilization of applicable business softwares by conducting in-house training, group seminar and symposium
- Maximize the advantage of Intranet and Internet as a business operation and sales platform, web site design, enhancement and Internet marketing
- Diagnose Network, Computers, Backup, Co-Location, Diaster Recovery, Maintenance, Emergency Restoration

### Media, We Do:

- Formulate master marketing plans, selection of print or Internet media
- Create, copy write, design, print or publish marketing materials
- Manage mailing list and advertisement mail campaign
- Evaluate test market, services and products
- Produce marketing materials (pamphlet, brochure, booklet, flyer, bulletin, magazine)
- Searchable database, publication, archive on CD/DVD

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## Providing Media and Information Technology to Hyperdrive Your Business since 1988

### We Have Been There...

ComtekMedia began services in the Information Technology and Media in the 1980's when corporate computers systems and servers were still in the platform of mainframe UNIX, physically humongous equipments that each unit could easily occupy a whole office floor; COBOL, FORTRAN and BASIC ruled.

This was even before Apple introduced Apple 2e personal computers with the first Mouse, any mid-range mini computers and other IBM compatible PC clones. Primitive desktop publishing projects were produced with a laser printer, preceding the softwares by Adobe, QuarkExpress and Postscript fonts, negative film color separation or digital direct printing.

When the Internet was "re born" to avail itself to the public, one of our company internal departments became a small Internet Service Provider. Before Southwestern Bell, ATT, all the ISPs were small in San Antonio, we had to makeshift bundling a lot of individual analog modems (less than 56K each) to make them function as a "digital" network modem, CISCO did not exist yet in the router and switch business then, no fiber optics; and initially Microsoft missed out on the first wave of Netscape web browser!

Our team members have envisioned since then that the Information Technology and Media would make all the companies, large or small, change the way to conduct their business; and buyers and public consumers would behave differently with their spendable dollars.

Put our team members with active pro-business life long experiences, qualifications and expertises to work for your company.

We have seen the failures and success stories of different companies in an ever chaging business environment; so what Information Technology and Media works for you?

## Information Technology and Media Consulting • Business Software Development



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## Sample Business Case Studies

- Luby's Restaurants
- Jims Coffee Shop Restaurants
- Biela Glass and Aluminum Company
- La Hacienda de Los Barrios
- Ultimate BowHunter
- Los Barrios
- Otto Dukes Machinery Company
- Food and Leisure Corporation
- Texas Trophy Hunters Association
- Veterinary Emergency Critical Care Society
- Sawyers Sports (Sports Direct Sources)
- San Antonio Independent Living Services
- World Embassy International Ministries



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## Contact

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## Qualification Profile, Information Technology and Media Consultant

### Duane du Long

- BBA, MBA
- 31 Years of professional experience in diversified disciplines and business fields
- Assistant Professor of Economics and Management
- Author of "Essentials of Management" and other college study/text books
- Marketing, management & corporate sales
- Human resources training/development
- Certified Employee Training & Development Specialist, Personnel Management Specialist, US Department of Defense
- Technical director, administrator of publishing and service bureau companies
- Professional software developer for Windows and Macintosh cross-platforms

### We Are For:

- Quick response time for service calls
- Rapid deployment for network recovery, crash and downtime prevention
- Technical assistance standby 24/7/365, mobile technician dispatching
- Your IT needs out-source
- Qualifications and experience

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